

48th Annual Walk for the Hungry and Homeless Frequently Asked Questions

What is Walk For the Hungry and Homeless?

The 48th Annual Walk for the Hungry and Homeless will once again be a virtual event allowing participants to Walk/Run/Skip/Hop/Bike anywhere during the whole month of September. Supporters will be able to create teams and fundraise on behalf of Inland Valley Hope Partners.

Multiply your impact and enjoyment by forming a walk team with your family, friends, co-workers, and faith community. Every dollar you raise helps to put food on the tables of our hungry neighbors and a roof over the heads of those struggling with homelessness. Please share your photos and videos with us on social media (Facebook, Twitter, and Instagram) by tagging us @inlandvalleyhopepartners and using the hashtag #walkforthehungryandhomeless.

Team coordinators can share their team's page with their community, asking family and friends to donate anytime from September 1- September 30, 2021.

To learn how you can participate in this year's event, contact the Development Department at 909-622-3806 x. 105 or 108.

What is Pledge It?

This year Inland Valley Hope Partners is using a great online platform called Pledge It to help us effectively fundraise for the 48th Walk for the Hungry and Homeless. Pledge It provides online fundraising tools that empower nonprofits and individuals to make an impact. Pledge It is an engaging and interactive tool that gets donors excited about Hope Partners' 48th Walk for the Hungry and Homeless.

What is the location and date/time of Walk for the Hungry and Homeless?

This year's event will be from September 1-30, 2021, allowing supporters to Walk/Run/Skip/Hop/Bike Anywhere and at their own pace. In addition to the online fundraising, we will also be hosting Walk for the Hungry and Homeless Pop-Up events. The pop-up events are an excellent opportunity for supporters

to meet at local walking trails to bring awareness to our hungry and homeless neighbors. Socialize in small groups; more details and information will be available soon.

Where can I get more information on becoming a sponsor?

To inquire about event sponsorship, don't hesitate to contact Autumn Washington, Director of Development and Communication, at 909-622-3806, x105 or AutumnW@inlandvalleyhopepartners.org.

What is a fundraising page?

With Pledge It, Supporters of the Walk for the Hungry can create and personalize their fundraising pages in seconds. Supporters can encourage their family and friends to the cause by donating to their fundraising page.

How do I create a fundraising page?

- 1. Click on the "Fundraise for the Walk" button on the Walk for the Hungry and Homeless Pledge It page.
- 2. Click on "create a team" or "fundraise on my own."
- 3. Enter your email.
- 4. Type in your first name, last name and create a password.
- 5. Set a fundraising goal.
- 6. Add profile picture or click on "skip this step."
- 7. Tell your story- You can leave what's already there or add your own story.
- 8. Add a cover photo or click on "skip this step."
- 9. Your page is ready! You can email friends and family to start your fundraising.
- 10. Share your page. Share on Facebook, Twitter and copy your fundraising URL.

Once your page is set up, you can post updates with pictures, videos, social media posts, map my run, and Strava Activity. You can at any time make changes and update your page. Have fun and get creative.



I don't want to create a team; can I just make an online donation?

Of course, you can! Follow the steps below to make your generous donation.

- 1. Click on the "Make a general donation" button on the Walk for the Hungry and Homeless Pledge It page.
- 2. Click on the "make a general donation" button under the search button
- 3. Select an amount to give or make a custom donation amount
- 4. Choose a tip amount for Pledge It. Pledge It is a free platform for nonprofits like Inland Valley Hope Partners and relies on generous tips to continue offering their platform for free. This is optional, and you do not have to leave a tip.
- 5. Enter in your personal and billing information and then press submit payment.

What emails will supporters receive?

Great question! PLEDGE IT designed an incredible email notification system that keeps supporters updated on their team's fundraising campaign. Walk Supporters will receive an automated confirmation email after they donate. This email will include your donation amount and an official receipt. Supporters

will also receive a few emails during the campaign that encourage them to share the fundraising campaign on social media and get more involved.

Who can I contact if I need help with my online donation or fundraising page?

If you have problems with your online donations or your fundraising page, please contact Autumn Washington, Director of Development and Communication, at 909-622-3806, x105, or AutumnW@inlandvalleyhopepartners.org.

Do you accept donations by check?

We do! Offline donations can be mailed by using the <u>donation form</u>. All checks should be made payable to Inland Valley Hope Partners and mailed to 1753 N. Park Ave. Pomona, CA 91768.

What is a matching gift?

Matching gifts is a form of corporate philanthropy which allows companies to match their employees' donations to nonprofits. Companies will match their employees' contributions at a 1:1, 2:1, or even 3:1 ratio, effectively maximizing the impact of a single eligible donation. Ask your company if they would be interested in matching your donation or your team's donation.

Is my donation tax-deductible?

Yes. Your charitable donation to Inland Valley Hope Partners is tax-deductible. Your donation receipt will include the I.R.S required information to file your donation is tax-deductible. You should consult your financial planner or tax adviser to determine the exact tax advantages of any gift you are considering.